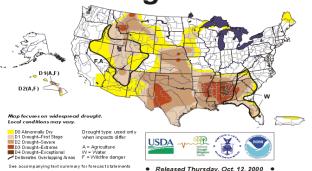
October 10, 2000 Valids a.m. EDT

U.S. Drought Monitor



The USDA's drought monitor shows most of Utah in the first stages of drought.

The following rainfall information is supplied by Utah State University's Utah Climate Center.

Location	Precipitation since Oct. 1, 1999	
	Accumulation	% of normal
Statewide	10.82	72
Western Utah	6.42	70
Delta	6.35	76
Milford	8.14 82	
Dixie	7.92	49
Farmington	19.85	84
Logan USU	10.55	54
Prove BYU	13.52	62
Heber	10.69	64
Salt Lake City	15.09	91
Tooele	16.30	84
Cedar City	9.15	80
Escalante	5.67	56
Kanab	10.08	69
Nephi	13.65	89
Panguitch	5.53	52
Uinta Basin	6.36	69
Duchesne	7.54	73
Blanding	9.55	71
Hanksville	2.11	36

NEW LIVESTOCK BRAND INSPECTOR ON DUTY IN UTAH COUNTY

Livestock owners in Utah and Juab Counties have a new livestock inspector working in their area. David Oberhansley, from Spanish Fork, has replaced the retiring Clyde Argyle as the Utah Department of Agriculture and Food's district brand inspector. Oberhansley can be reached at (801) 873-3308.

Anyone seeking livestock inspections can contact him directly. Owners of cattle or horses must have their animals inspected before they are sold, moved out of state or sent to slaughter.

This year all brands must be renewed. The department sent out thousands of brand renewal notices earlier this year. If you need a notice contact Arlene Thatcher at the UDAF, (801) 538-7137, or at: agmain.athatche@state.ut.us.

Service Awards Luncheon

Utah Department of Agriculture and Food employee's service awards luncheon is scheduled for 11:45 a.m. to 3:00 p.m., Monday, November 6, 2000 at the State Office Building Auditorium. All UDAF employees will be given time off from their duties to be able to attend the luncheon.

Special guest speaker is Dr. Eric Stephan, Professor, Department of Organizational Behavior from Brigham Young University.

Division directors will present their annual service awards certificates to employees. In addition, the department's "Employee of the Year" will be recognized. .

To help with seating and food preparation, those planning on attending are requested to make a reservation by Monday, October 30th. Contact Eileen Frisbey by email or at (801) 538-7105.

EMPLOYEE NEWS

Vinnie Watkins is Marketing and Conservation's new **Soil Conservation Secretary**. She was previously employed at Pinnacle Risk Management as a claims adjuster.



on the

web



Governor Leavitt Commissioner of Agriculture and Food Michael O.

Cary G.

Marketing Division Conducts Pilot Program at Utah State Fair

By: Richard Sparks Marketing Facilitator

Six Utah companies joined with the Marketing Division of the Utah Department of Agriculture and Food in a pilot program to see if fair goers could be attracted to the Centennial Village from other areas of the Fair Park to purchase Utah products. The six participating companies included Hickory-Kist Gifts, Springdale Fruit Company, Sweet Candy Company, Cookies by Design, Road Creek Ranch & Trout, and Honeyville Grain. The goal of these companies was twofold: to sell their products at the fair or to advertise products that could be purchased locally.

The Marketing Division provided two display counters designed to resemble turn-of-the-century store counters in the General Store of the Centennial Village. The Centennial Village is just west of the fair park rodeo arena. The Centennial Village resembles a western town complete with turn-of-the-century (1900) storefronts, a boardwalk and hitching posts. In addition to the General Store there is a Wild West storyteller, Pony Express office, Telegraph office and a Blacksmith.

"Some of the companies had a better experience in the pilot program than others," said Richard Sparks, Marketing Facilitator. "While a complete assessment of the program is not complete, some days of the fair were better for sales than others, such as the first day of the fair and weekends as you would have expected," he added.

"We considered it a great success in advertising and sales of our product," reported Johnny Ferry of Honeyville Grain.

UTAH FARMERS SET RECORD FOR LAND PLACED UNDER PROTECTION IN YEAR 2000

Utah farmers placed a record number of acres under the state's Agricultural Protection Area (APA) through the first 9 months of 2000. As of September, 2000, a total of 44,273 acres were placed under protection for the year. This represents a 74 per cent increase in the number of acres protected under the program. A total of 104,337 acres are currently under APA protection.

"I am pleased to see more land owners taking advantage of this worthwhile program," said Utah Commissioner of Agriculture and Food, Cary G. Peterson. "This program is one tool that farmers and ranchers can use to protect their operation from the various pressures of urban growth," he added.

Agriculture Protection Areas are designed to protect landowners from civil nuisance complaints and other issues involving standard agricultural activities. The creation of an APA, places buyers of homes in new subdivisions near farms or ranches on notice that normal agricultural activities have been given the highest priority use on that land.

The program also requires state agencies to encourage continuity and viability of agriculture within APA's by not enacting or modifying existing rules that would impose unreasonable restrictions on farming practices unless public health or safety is an issue. APA's also offer landowners other benefits such as limited protection from eminent domain actions.

The full text of the Agriculture Protection Area Program (UCA 17-41-101) is available at: www.ag.state.ut.us/

Annual Free Ag. Pesticide Collection Set for November 9

The Utah Department of Agriculture and Food's (UDAF) annual free pesticide collection program is set for 9:00 a.m. until noon, November 9, 2000 in Utah County. Utah farmers or ranchers who wish to dispose of unwanted or unused pesticides may take advantage of the program, thereby saving themselves hundreds or thousands of dollars in disposal fees and ridding the environment of unused pesticide.

EARLY SIGNUP

This year, any farmer or rancher in the state may participate. Those wishing to offer their material must signup ahead of time either through the UDAF or their county field agent. To sign up via the Internet, contact Clair Allen at: agmain.callen@state.ut.us. The deadline for signup is Monday, November 6.

The past seven years, the department has successfully collected and disposed of over 60 tons of unwanted, unused pesticides. This program is funded by the Utah Legislature and has helped clean up the environment.

Pre-registration form available from your UDAF county agricultural field representative: Beaver, Millard, Piute, Sevier, Sanpete & Wayne (435) 893-0476; Garfield, Iron, Kane & Washington (435) 634-5708; Carbon, Emery, Grand & San Juan (435) 636-3234; Utah, Juab or North Sanpete (801) 370-8494; Tooele, Wasatch, Northern Utah (801) 370-8493; Duchesne, Daggett, East Summit, Uintah (435) 738-1142; Box Elder (435) 734-3328; Cache (435) 752-6263; Weber (801) 399-8380; Davis (801) 451-3406; Salt Lake (801) 538-7186.

UTAH DEPARTMENT OF AGRICULTURE AND FOOD 350 NORTH REDWOOD RD PO BOX 146500 SALT LAKE CITY UT 84114-6500 (801) 538-78187

Nov. 9th from 9 to noon. Santiquine, DOT maintenance road shed,\